

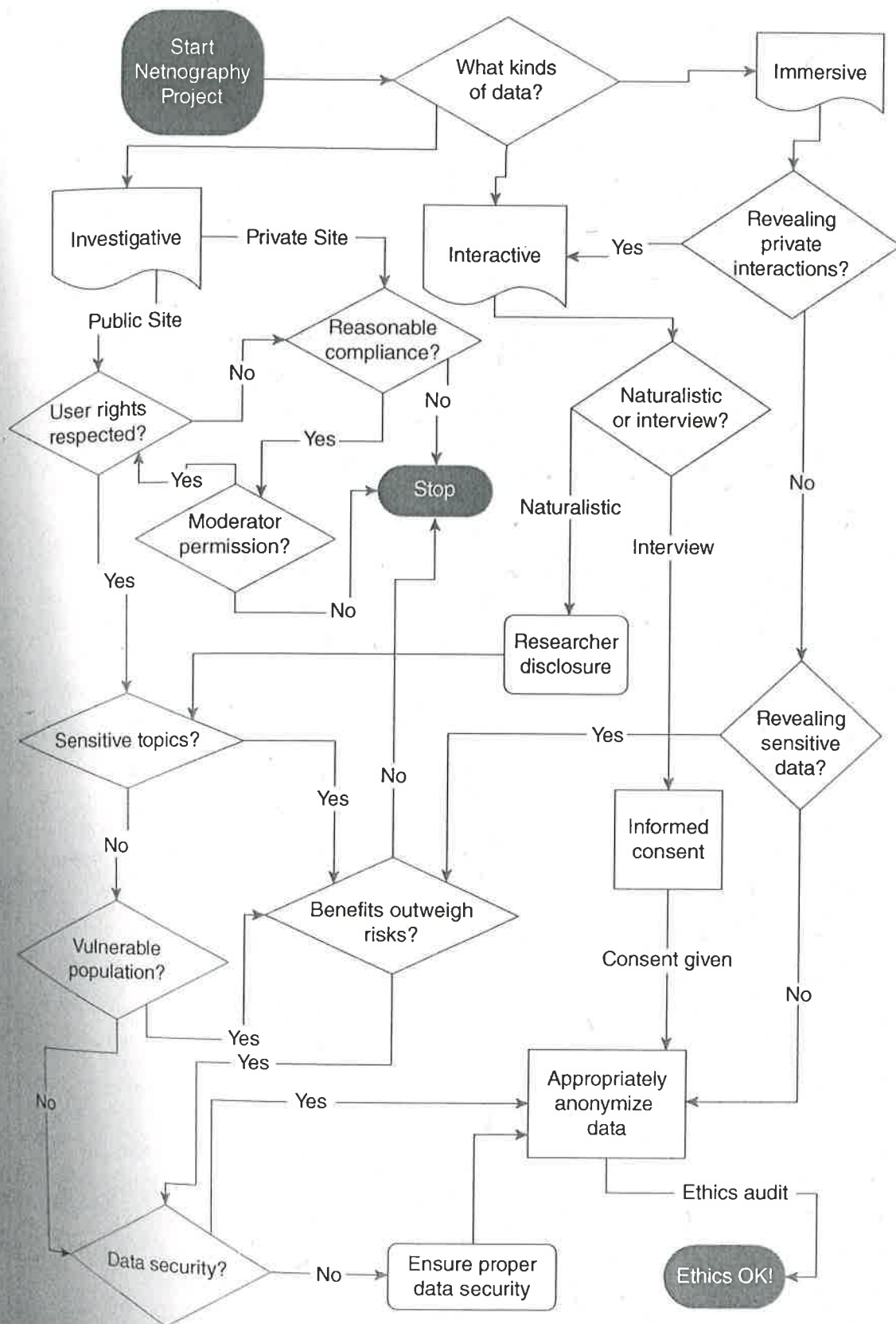


Figure 6.3 A research ethics process flowchart for netnography

Kozinet - Netnography